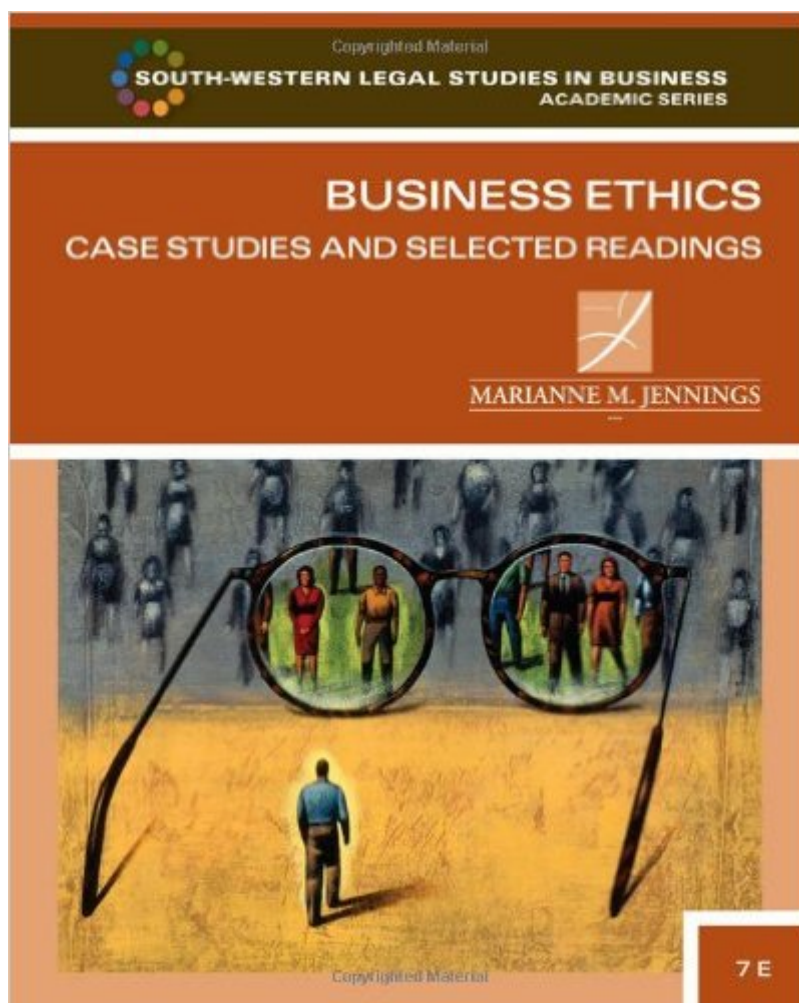


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# Business Ethics: Case Studies And Selected Readings (South-Western Legal Studies In Business Academic)



## Synopsis

Packed with real-life examples of business decisions gone awry, the 7th Edition of **BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS** explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, **BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS** provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders.

## Book Information

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## Customer Reviews

Marianne M. Jennings, J.D., Emeritus Professor of Legal and Ethical Studies, has taught at the WP Carey School of Business, Arizona State University since 1977. She was named professor of the year in the College of Business in 1981, 1987, 2000, and 2010. She served as director of the Joan and David Lincoln Center for Applied Ethics at ASU from 1995-1999. Ms. Jennings has written six textbooks and four monographs in the areas of business ethics, ethical culture, and legal environment. She was director of the Lincoln Center for Applied Ethics from 1995 to 1999. Ms. Jennings has worked with government agencies, professional organizations, colleges and universities, and Fortune 100 companies on ethics training and culture. She is a contributing editor

of the Accounting and Compliance Alert and the Real Estate Law Journal. Two of her books have been named Library Journal's book of the year. Her books have been translated into three languages. Her book, *The Seven Signs of Ethical Collapse*, published by St Martin's Press, has been used as an audit tool and a primer by numerous organizations for creating and sustaining an ethical culture. In 2011, Ms. Jennings was named one of the Top 100 Thought Leaders by Trust Across America and in 2012, she was named one of the 100 most influential people in business ethics by Ethisphere magazine. Ms. Jennings served on the board of directors for Arizona Public Service (now Pinnacle West) who owned the Palo Verde Nuclear Station from 1987 through 2000. She has served on INPO's advisory council since 2005. In 2015, she was named an affiliated scholar with the Center for the Study of Economic Liberty at Arizona State University. She conducts ethics training and ethical culture assessments for businesses, including Fortune 100 companies, government agencies, professional associations, and nonprofit organizations.

This text is teaching me, I'm enrolled in an online program and my professor is barely interacting - ironic since it's a course on ethics. The text is well written and case studies are abundant and disbursed thru the readings. The case studies are relevant and recent, helps to understand ethic policies in today's market.

thanks, helped with a cheaper option for a textbook...grad school level

Bought this book for an ethics class I am taking this semester. Is more of a personal read than a 'textbook' read, which is nice for a change. Like the way each unit is broken up into mini-readings - makes it easy to plan for 3-5 readings a day and stop instead of getting into the middle of a long chapter and forgetting where you left off.

Bought it for school. Depressing as all get out with the stories of the unethical actions of some making it so difficult for the many to live.

This text gave great examples and good stats, but over all I did not like the way it was set up.

It's a book for college, it does it's job!

Lots of great reading for class, easy to read as well to understand. It was delivered on time faster

than expected, great job . I'll sure use you again in my other classes.Roy

This book is expensive on other sites. I found that this was the cheapest place to get it and get it shipped right away. I received it in plenty of time for my course.

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